7511 Cimarron Court Chesterfield, Va 23225 804-323-1338

# George F. Adkins Jr.

Experience

1996-1998

Goldstein & Goldberg

Mechanicsviille, VA

Manager

Responsibilities

Getting a copy of the daily truck schedule for my supervisors

Check the log sheet to make sure all of my freight handlers have signed in

Checking the dock to make sure it is clean

Making sure all trucks are unloaded in a timely manner

Calling in damage reports to all contracted carriers

Making sure payroll is in by Saturday evening

Making sure my supervisors are keeping an accurate record on their log sheets

Keeping an accurate account of the employee point system

Making sure that my supervisors have an accurate account of how each employee is doing on their trucks

Making sure each contracted trailer has an invoice turned in with the daily log sheet

Making sure my freight handlers as well as my supervisors are following their employee hand books

Informing my superiors of when it is time to advertise for new employment

Hiring and firing of all freight handlers and supervisors

Giving yearly evaluations to all employees

Finding new trucking carriers to give contracts to

Enforcing the proper dress code for all employees

Making sure that all employees have parked in the proper parking deck

Making sure my supervisors have accounted for each payroll check Making sure my supervisors are treating the customers with respect and timely service

Implementing training for all employees

1994-1996

Community Press

Washington, DC

Manager

Responsibilities

**EEOC 7508** 

Opening and closing the print shop daily

Call and visit clients daily to make sure our service was satisfactory

Give tours to all new and potential clients

Check time sheets to make sure they coordinated with the payroll

Coordinate daily meeting with my graphic designer, pressman, and production manager to make sure all jobs were scheduled to be finished on time

Assisting on giving out quotes on printing jobs

Assigning daily work schedule for each department

Creating quarterly market plans

Giving yearly evaluations to employees

Making sure that the stock for the week was never under or over Ordered

Going to printing seminars to make sure all of our equipment was never outdated

Implementing training for employees

Hiring and firing of employees

Enforcing good customer service relations

Making bank deposits on the daily basis

Making sure that deposits correspond with printing Jobs being done

Finding new business for the company

1993-1994

First Virginia Bank

Richmond, VA

#### **Bank Teller**

Responsibilities

Balancing out cash drawers at the beginning and end of each work day

Providing customers with the knowledge of our services
Providing customers with credits and debits to their accounts
Help secure the bank at the end of each work day
Balancing out the ATM each day
Keeping up to date knowledge of all new bank procedures

Education

1991-1993

Norfolk State University

Norfolk, VA

- 60 hours completed in biology.
- Member of the Science dub
- Member of the Computer dub
- Member of Better Business Leaders of Tomorrow

1993-1994

Virginia Commonwealth University

30 hours completed in finance

42 hours needed for graduation

**EEOC 7509** 

Interests

Spending time with my wife and children

Reading books

Playing basketball, tennis, and softball

Playing on the Internet

REFERENCES UPON REQUEST

**EEOC 7510** 

#### FRANK CICERO

136 Sherman Ave. Teaneck, NJ 07666 Home: (201) 836-0395 Mobile: (201) 315-1111

<u>SUMMARY OF EXPERIENCE</u>: Fourteen years in the wireless industry in the areas of customer service, technical support and consumer sales. Extensive experience establishing and maintaining dealer account relations.

Accomplishments: Presidents Club-Circle of Excellence 1995, 1998 & 2000

#### EMPLOYMENT HISTORY

# AT&T WIRELESS, Paramus, New Jersey (1987 to Present)

Account Executive (1990 - Present)

Acted as primary contact between AT&T Wireless and assigned Dealer/Retail accounts. Duties were centered on account management and achieving quotas for gross and net sales, wireless revenues and reducing churn.

Developed new sources of indirect distribution.

Provided 100% employee satisfaction through the development and mentorship of new and existing Junior Account Executives.

Prepare and present training materials, product enchancements and update information for all sales associates.

Develop and maintain monthly forecast plan and meeting schedule.

Other duties, as needed

Senior Dealer Service Representative (1987-1990)

Provided expertise in all core care competencies: billing solutions, education/training on AWS products and services, technical support and troubleshooting.

Processed new activation's for agent base.

Distributed telephone number inventory to agents and resellers.

# National Community Bank, Maywood, New Jersey (1984-1987)

#### Corporate Bank Clerk:

Opened and billed and maintained safe deposit accounts.

Processed federal fund transfers.

Prepared monthly sales report.

Fulfilled all checkbook requests.

EDUCATION: KEAN COLLEGE, BA, Sociology, 1984

#### VICTOR H. MAYER 5 Devon Drive

West Orange, NJ 07052

Tsl: (973) 731-5194

Fax: (973) 731-5194

#### OBJECTIVE

To obtain a challenging position in an organization where I can effectively contribute my Management, Sales and Customer Service experience.

### **SUMMARY OF QUALIFICATIONS**

- Strong leadership, customer relations and communication skills.
- Team player with strong ability to work in high pressure situations.
- Excellent planning and prioritizing skills.
- Hard working, dedicated and committed to delivering high quality service.
- ୍ ରିଗ୍ରି-starter and quick to learn new products and concepts.
- Willing to go the extra mile to achieve goals, quotas and objectives.
- Computer literate. Proficient with Windows 95 and DOS.

#### **EXPERIENCE**

#### Faralegal/Legal Assistant (1990-2000)

MAYER & MAYER – COUNSELLORS AT LAW, Newark, NJ

- interviewed clients for auto accident claims in preparation of insurance claims and litigations.
- Retrieved hospital records, police reports and insurance claims.
- Prepared summary reports, and handled collections.

# Clothing Salesman (1986-1989)

JACK SCHWARTZ WHOLESALER'S OUTLET, Short Hills, NJ

- Sold clothing and accessories in busy men's apparel shop.
- \* Evaluated clients needs and assisted clients in making selections, while delivering high quality customer
- Handled merchandise and sales in men's department.
- Planned and organized inventory for maximum appeal.

#### Owner/Operator (1983-1986)

NUTS PLUS, Concord, CA

- Owned and managed a successful snack distribution business.
- \* Fully in charge of all aspects of operations including planning and implementing sales goals, marketing, delivery, packaging and servicing new and existing accounts.
- Developed client base by cold calling, prepared and delivered sales presentations and proposals.
- representation of the property of the property

#### **EDUCATION**

B.A. Psychology, Monmouth University, Long Branch, NJ Paralegal Certificate, National Academy for Paralegal Studies, Seton Hall University, South Orange, NJ GPA 4.0

# 519 South Park Drive Perth Amboy, New Jersey 08861

Phone / fax (732)826-5676

marksernitsky@aol.com

# Summary

RESULTS-ORIENTED BUSINESS PROFESSIONAL WITH EXPERIENCE IN SALES AND MANAGEMENT. Ability to perform comfortably in a fast paced, deadline oriented work enviroment while successfully executing many complex tasks simultaneously as a team member as well as independently, rossess executing many complex tasks simultaneously as a team member as well as independently, rossess executing many complex tasks simultaneously as a team member as communication skills.

CONSECO SECURITIES (DIVISION OF CONSECO LIFE INSURANCE) MORRIS PLAINS, N.J.

### SECURITY TRADER

# Series 7 and 63.

2000-2001

Stocks, options, T-bills, muni's, corporates, UIT's and mutual funds

- \*Developed tracking system for all good till canceled orders for all corporate representatives across the United States to moniter, comply and update clients accounts according to Sec and Nasdaq regulations.
- \*Won customer service award for saving the company a \$10,000.00 loss.
- \*Processed daily transactions around \$500,000.00 a day.

LOWE'S HOME CENTER

Piscataway, N.J.

#### GENERAL CONTRACTOR

Start-up from ground floor. Train staff, hire contractors, set standards for pricing, contract negotiation and installation of home improvements at customer home

- \*involved in plumbing electrical and carpentry
- \*brought department ,the first store in New Jersey,to one million dollars in the first year.
- \*30% over-budget profitability
- \*responsible for profit and loss
- \*developed company guidelines
- \*supervised quality control and customer follow up.

BUCKMAN, BUCKMAN AND REED

1996-1999

Red Bank, N.J

STOCK BROKER Sell Stocks, Bonds and Mutual Funds

**H.J.MEYERS** 

1991-1996

Red Bank, N.J.

STOCK BROKER Sell Stocks, Bonds and Mutual Funds

1990-1999

Perth Amboy, N.J.

# SALES MANAGER.OWNER

BIRNAM WOODS LANDSCAPE DESIGNS

\$500,000.00 a year ,design and installation company

- \*Built a business from the ground floor.
- \*Trained and motivated a staff of twenty
- \*Responsible for financing,negotiating,site coordination and quality control.
- \*Member of New Jersey Landscaper Association

# **EDUCATION**

MASTER'S DEGREE

Pepperdine university

Los Angeles,CA

BACHELOR'S DEGREE

Kansas Wesleyan Univ

Salina, Kansas

Case 1:02-cv-00648-WDQ Document 53-3 Filed 01/20/2004 Page 7 of 12

Adam Fondrk 970 Edgewood Road Beaver Falls, PA 15010

Phone # 724-843-7634 (home) 412-671-7897 (cell)

# Work Experience

Owner- TCBY Yogurt 09/01/96 to 12/30/00

Responsibilities: Inventory control, human resources, payroll, scheduling,

cost control, P&L's, and all the duties required to run

your own business.

# General Manager

Freshens Yogurt
Pittsburgh International Airport
Pittsburgh, PA
09/01/92 to 06/01/96

Area Supervisor: John Torrey

Responsibilities: Inventory control, ordering, scheduling, customer service,

human resources, P&L's, cash handling, and payroll.

Previous Experience: Managed a fast food restaurant (Burger King), full service

restaurants (Stone Crab Inn, Charlie's Courtside, and Bobby Rubino's), and was in the steel industry for ten

years in supervision and management.

# Education:

B.S. Biology University of Wisconsin Superior, Wisconsin

High School Diploma- Academic Courses Leechburg High School Leechburg, PA

# References

Marsha Barnett 313-838-9197

Area Supervisor TCBY Yogurt

Tony Trisula Manager Mckees Rock, PA 412-331-9446

570-283-5336

Lori Roadway Area Supervisor TCBY Yogurt

Page 9 of 12

Case 1:02-cv-00648-WDQ

Document 53-3

Filed 01/20/2004

Alan H. Barnes 7 Warren Place Waldwick, NJ 07463 Home 201-670-7430 Office 201-525-0488 Cell 201-925-1100 Fax 201-670-9127 E-mail: ACBARNES10@Hotmail.com

#### Experience

Sept 2001-present

Tri-State Water Hackensack, NJ Residential water treatment systems, Sales manager

- •Test water using Department of Interior standards. Demonstrate to clients difference in treated water vs. tap water.
- •Sell Water treatment systems in the home and commercial environment
- •Currently the Number one salesman in the New Jersey Office.
- •Recruit, hire, train and supervise sales staff
- Conduct daily sales meetings with heavy emphasis on sales training and closing techniques

#### Nov 2000 to Sept 2001

# BrainstormUSA Inc. Queens, NY Educational software distributor, District Sales Manager

- •Initiate, plan, and supervise new areas as our company distributes franchises
- •Plan, coordinate, video taped, the entire sales presentation for training purposes
- •Hire, train and supervised coach new sales people. Supervised five sales people
- Solicit schools by phone, visit schools and discuss educational programs to principals, visit classrooms and promote programs, generate leads, go on self generated appointments
- •Sell programs in the home, average sale \$2,000, closing ratio is forty two percent.

#### March 94 to November 2000

# Vulcan Basement Waterproofing of New Jersey Inc. Newark, NJ Chief Inspector/Salesman

- •Inspect, plan and sell water proofing in the home/commercial application based on qualified leads and selfgenerated referrals
- •Train all new salesmen in the field as well as the nighttime telephone crew
- •Planned and executed my sales presentation at the 1998 National Sales meeting for the national sales force.
- •1 in 3 closing ratio with average sale \$3,800 (1/3rd higher then the next highest producer.)
- Extremely thorough follow up resulting in an average of three extra sales per month.
- Established strong networking utilizing Home Inspectors, Realtors and structural engineers
- Participate and on occasion run the weekly sales meeting
- •Rewrote the presentation book which so dramatically increased my closing ratio that the sales manager reproduced it for every salesman in the company (56 salesmen)
- Awarded the Number one monthly salesman seven times for 1999 and six times for 2000
- •Contribute articles to the West Bergen News, a Realtors Board Association newspaper, entitled "Doctor Basement". Articles appear in a question and answer format regarding basement related problems and directing business to Vulcan
- •Send personal letters to every customer which includes copy's of work orders, installation dates, instructions and a reminder coupon to generate future business

#### April 1999 to Sept 1999

Glowmaster Corporation. Garfield, NJ Wholesale commercial kitchen supplies National Sales Manager (Did this during a drought and returned after millennium scare was over)

- •Sales manager in charge of Y2K program (survival kits consisting of stoves, heaters and lights).
- •Initiate Sales through National conventions, WebPages and industry magazines, 50% travel
- •Coordinate national television commercials with Pax TV, The Military Channel, and American Media Group as

#### Case 1:02-cv-00648-WDQ Filed 01/20/2004 Page 10 of 12 Document 53-3

well as radio and industry yellow pages

•Responsible for 217 accounts.

#### June 1993 to March 1994

### Mid-Atlantic Water Proofing Corp., Inc. Dover NJ Senior Inspector/Sales

- •Estimate, plan and sell water proofing in the home/commercial application
- •Inspect homes to determine if evidence of foundation/basement water or structural problems exists
- •Recommend different methods of repair emphasizing Mid-Atlantic's methods
- •Closing ratio 1 in 3 with average \$1000.00 over par plus extra's

#### 1992 to June 1993

# Craftmatic Adjustable Bed Corporation Trevose, Pennsylvania Field Salesman

- In home sales of adjustable beds
- •Closing ratio of one in two point five with average price per bed of \$4,200
- •Received award for highest volume of sales among forty-five salesmen for December 1992. Was on Top ten honorable mention newsletter five times
- •Trained new sales force in central office and in field

# C-B-S Business Equipment Corporation Hackensack, NJ Retail business equipment dealer Corporate Sales Manager and Installation Coordinator

- Corporate sales and installation coordinator
- •Reported directly to the president
- •Sales of office equipment to Fortune 500 companies
- Designed and implemented AutoCAD drawings for in-house design service
- Supervised and administered office/showroom, technical support and warehouse
- Installed and programmed computerized cash registers and IBM compatible computers
- Resolved customer hardware and software problems

#### 1984-1990

# Alan Barnes Inc. International Design Center L.I.C. N.Y. Office furniture wholesaler President and Sales Manager (Family business, Father sold it when he retired)

- •President and Sales Manager supervising five thousand foot showroom, forty thousand square foot warehouse (with eight million dollar inventory) and three salesmen
- •Placed second in Rosemont's Panel System's quarterly National Sales contest (\$940,000 in 1989)
- Developed new markets and established new accounts
- •Implemented strategic sales and marketing plans for new and existing product lines
- •Influenced new product development with the factory
- •Trained field and inside sales force

Fairleigh Dickenson University, Teaneck, New Jersey Received BS in Business Management 1980 Completed 12 credits toward Masters degree Xerox Learning Systems-Professional Selling Skills I and II Proficient in WordPerfect, Excel, Publish it 97, and computers in general Married, One child, Boy Scout Assistant Scout Master, Sunday School Teacher

## ROBERT J. GENOVESE 16 Bradford Place, Old Bridge, NJ 08857 (732) 607-2051

#### **OBJECTIVE**

Seek employment which will utilize extensive demonstrated success management, sales management and customer relations.

#### **KEY QUALIFACTIONS**

- Twenty years successful sales and sales management in competitive automotive industry.
- Superior record effective problem-solving abilities/ knowledgeable in customer relations and market conditions.
- Excellent communication skills and ability to interface effectively with all levels of personnel and management.
- Familiar with creating and implementing successful corporate budgeting and advertising strategies.

#### **BUSINESS EXPERIENCE**

# Customer Relations Manager/In-Dealership Facilitator Chrysler Plymouth-Jeep Eagle

- Trained by RYAN/CSI-completed In Dealership Facilitation course, ongoing training by RYAN/CSI including "Fix it Right Seminars," 20 Group Meetings, etc.
- Successfully increased Sales Satisfaction Index (SSI) score from 82 to 97- Customer Satisfaction Index (CSI) score from 58-91.
- Maintained a consistent score in the 90's out of a possible score of 100 for "Condition on Delivery."
- Achieved Gold Status in the "Drive For Gold Program".
- Within 14 month period, advanced from "A" Dealer to "C" Dealer status.
- Won the "Ultimate Challenger" contest as the most improved dealer in the SSI/ CSI over 225 dealers in the New York Zone.
- Placed first in the "Fix It Right" contest all three consecutive quarters and won overall contest.
- Received several accolades from Chrysler.
- Other duties include Dealer Coordinator for Chrysler Shopper Contact Program: conduct Sales, Service and Prevention meeting; Pro-Active followings.

### ACCOUNT EXECUTIVE

- Inside and outside sales representative for transportation company.
- Fully responsible for all sales aspects including obtaining new business, servicing accounts, advertising, direct mailing, telemarketing, etc.
- Trouble-shooting of any customer or vendor problems.

## LEASING AND SALES MANAGER

- Leasing and sales manager responsible for all facets of leasing with the dealership including:
  - \* Expansion of customer base
  - \* Budgeting
  - \* Advertising
  - \* Supervising
  - \* Closing Deals
  - \* Training sales personnel in leasing procedures

Filed 01/20/2004

Ø 03

- Previously BMW Sales Manager with additional responsibilities of:
  - \* Desk Management
  - \* Maintaining Gross
  - \* Allocation Control
  - \* Computer program capability on finance and leasing
- Summary of other past key responsibilities:
  - \* Designed and enacted advertising strategies to increase sales, leasing and showroom traffic.
  - \* Created innovative finance and leasing programs.
  - \* Continuously trained, developed and managed personnel to achieve their professional goals as well as company objectives.
  - \* Formulated budget sales forecasts.
  - \* Developed and implemented business plans, operating budget and commission plans,

#### **ACHIEVMENTS**

- Consistently exceeded quota for 18 consecutive years.
- Generated 125% sales and leasing increase.
- Skyrocketed overall sales from \$90,000.00 to \$480,000.00
- Numerous awards for top sales including:
  - \* Cadillac Crest Club Award
  - \* BMW Product knowledge Award
  - \* Oldsmobile Vanguard Award
  - \* Honda Bronze Chapter
  - \* Dodge Delta Sales Club

# OPERATIONS SUPERVISOR

# Du Pont Glore Forgan, Inc. New York, NY

- Broker-Sales Department
  - \* Fully responsible for clearing of securities both to and from in-town and out-oftown brokers.
  - \* Supervisor for fail control and transfer departments directing up to 60 employees.
  - \* Major responsibilities included personnel (hiring, training, counseling and termination), budgeting, controlling accounts, advising and assisting top management.
- Cashier-Control Section
  - \* Trainee designated to resolve problems in balancing.

#### **ACHEIVEMENTS**

- \* Swiftly elevated in position from Cashier Operations Trainee to Supervisor within a nine months.
- \* Managed an excess of 60 employees including five assistant Supervisors over term of position.

### **EDUCATION**

New York University-Electronic Data Processing

New York City Community College-Accounting and Business Courses